

SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q4 20	Q3 21	Q4 21	Q4 21 vs. Q3 21		Q4 20	Q3 21	Q4 21
BBC RADIO SCOTLAND	H	4621		933	976		4.6%		7.1	7.5
Radio Borders	Y	112		44	44		0.0%		30.3	29.9
Capital Scotland	H	2911		426	414		-2.8%		4.1	3.8
Central FM	Y	219		44	38		-13.6%		10.0	10.6
Clyde 1	H	1949		618	627		1.5%		16.2	16.7
Clyde 2	H	1949		111	116		4.5%		4.2	2.8
Forth 1	H	1188		322	306		-5.0%		17.5	17.1
Forth 2	H	1188		39	32		-17.9%		1.1	1.3
Heart Scotland East	H	1217		139	137		-1.4%		3.9	3.8
Heart Scotland West	H	1660		274	274		0.0%		5.2	4.2
Kingdom FM	Y	294		49	47		-4.1%		6.4	6.1
MFR	Y	255		112	102		-8.9%		27.8	25.8
Northsound 1	Y	343		134	133		-0.7%		17.8	15.8
Northsound 2	Y	343		25	21		-16.0%		2.7	2.1
Original 106 (Aberdeen)	Y	343		79	84		6.3%		14.1	14.0
Pure Radio Scotland (Central)	H	2911			9					0.2
Pure Radio Scotland (Tayside)	Y	215		14	11		-21.4%		1.8	1.8
Scottish Sun 80s	H	4621		13	5		-61.5%		*	*
Scottish Sun Chilled	H	4621		8	3		-62.5%		*	*
Scottish Sun Hits	H	4621		5	9		80.0%		*	*
Smooth Radio Scotland	H	1872		339	339		0.0%		7.9	7.4
Tay FM	Y	395		130	126		-3.1%		15.5	14.1
Tay 2	Y	395		36	31		-13.9%		5.2	4.2
West Sound (inc.West FM)**	Y	397		164	152		-7.3%		20.9	20.7